

EXPERIENCE

Creative Direction & Design Management

- Established design practice and business (\$2M revenue/year)
- Creative direction/design of consumer, medical and enterprise products
- Business development, management, and mentorship of design staff
- Design education and thought leadership

Interaction Design

- Exploratory design research, contextual inquiry and synthesis
- Concept development and UI design
- Detailed design and specification development
- Experience with Agile and stage/gate development methodologies
- Concept evaluation and usability testing
- Development of design methodology curriculum for CooperU

Program Management

- Management of large-scale application development
- Business development for new and existing clients
- Management, hiring, and training of project management staff
- Management of program budgets and large project teams

Writing & Journalism

- Instructional design and script writing
- Video and graphic production for multimedia CD-ROM products
- Research and writing for radio and print news

Punchcut

Design Director
08/10 to present

LUNAR

Director, Interaction Design
10/06 to 08/10

frog design

Senior Design Analyst
09/04 to 09/06

Self-Employed

Principal Interaction Designer
05/02 to 09/04

Cooper

Senior Designer
06/00 to 05/02

Organic, Inc.

Associate Director Project
Management
03/98 to 06/00

Ikonic, Inc.

Project Manager, Producer
12/95 to 03/98

Various

Writer & Journalist
06/92 to 12/95

EDUCATION

Harvard University, Bachelor of Arts in
History and Literature, cum laude

SELECTED CLIENTS

Intel, HP, Bosch, Johnson & Johnson,
Oracle, Pelco, Microsoft, Starbucks, Virgin
Records, Samsung

SPEAKING & WRITING

Stanford Product Design Instructor
Fall '10 Device Design Day Speaker
IxDA '10 Importance of Facial Features
IDSA '09 Let's Get Physical
CHIFOO '09 Collaboration and Space
IxDA '08 Concepting for IxD
Catalyst Design Review: Motivating
Wellbeing
Interactions Magazine: Let's Get Physical

SKILLS & MORE

Storyboarding & Concepting
Wireframing & Specification Development
Creative Direction
Research Facilitation/Moderation
Experienced Public Speaker
Active in the Design Community

Portfolio and References available
on request